



EMAIL ADVERTISING RATES SCHEDULE

GET SEEN!

Women's Network Australia has a weekly e-newsletter that is distributed to around 4,000 women in business - and growing. Engagement with our readership is well above industry standards, ensuring your advertisement will be seen by the right audience!

SMALL ADVERTISEMENT

MEMBER PRICE = \$250 per month NON MEMBER PRICE = \$325 per month

SPECIFICATIONS

- 600px by 180px
- Images must be 300DPI
- Export as a high res JPEG
- Must be image base e.g. not text heavy
- No text smaller than 12pt

Includes:

- One clickable link

LARGE ADVERTISEMENT

MEMBER PRICE = \$350 per month NON MEMBER PRICE = \$425 per month

SPECIFICATIONS

- 600px X 300px
- Images must be 300DPI
- Export as a high res JPEG
- Must be image based e.g. not text heavy
- No text smaller than 12pt

Includes:

- One clickable link

Note: All advertising is subject to approval. WNA reserves the right to reject any advertisement including those that could bring WNA into disrepute, or may be considered false or misleading, offensive or unlawful.