



*Spring into*  
**SUMMER**

**Women's Network Australia's  
End of Year Celebration**

*Sponsorship Opportunities*

**6PM WED 22 NOV 2023**

**CRYSTALBROOK VINCENT, BRISBANE  
HOWARD SMITH WHARVES**





# About Women's Network Australia

For more than 30 years, Women's Network Australia has been supporting and empowering women in business.

WNA is a vibrant community for women in business to connect, grow, succeed and collaborate. Our annual end of year event in Brisbane is our time to celebrate!

Our members come from a vast range of professions and business backgrounds including government, travel, marketing, real estate, business development, retail, fitness and wellbeing, just to name a few. They are business owners and leaders as well as key decision makers in their households.

As well as hosting both live and virtual events for our members around the country, WNA offers a wide range of benefits and promotional opportunities to support our members.



# Sponsor benefits

**WNA offers event sponsors positive exposure to our members and guests.**

Sponsorship offers excellent brand awareness and the opportunity to connect with women in business.

Our end of year celebration is the perfect opportunity to support our shared values, including our chosen charity, The Carers Foundation Australia, a registered not-for-profit that provides unique wellbeing programs to support unpaid family carers.





# 2023 opportunities

1

## CORPORATE PARTNER

Naming rights and major profile opportunities.

2

## FOOD & BEVERAGE ACTIVATIONS

Be the official host of our water hydration station, dessert station, dancefloor or drinks bar

3

## AWARD SPONSOR

Naming rights of our new Impact Awards to be presented on the night.

4

## EVENT SPONSOR

Make the most of the event by having your logo on event promotional materials.

5

## OTHER OPPORTUNITIES

Not sure what will work best for your business? We have plenty of options we can discuss!





1

# Corporate Partner

Our 2023 Corporate Partner will receive:

- Inclusion as Corporate Partner on all promotional materials
- Corporate branding inclusion on event photo backdrop
- Inclusions on rotating screens during event (logo + own branded slide shown for 30 seconds per rotation)
- Standalone EDM sent to subscriber list featuring only Corporate Partner
- Inclusion in event EDMs
- Video played (up to two minutes) as part of formalities
- Acknowledgement from MC during event
- Double-page spread in Summer edition of WNA magazine to be released at event
- One award sponsorship
- 10 x event tickets

*Sold!*

Ask us about 2024!



2

# food and beverage activations

Up to four branded food and beverage activations are available for sponsorship.

- Branded food or beverage activation station with your company logo at event - this might include our water hydration station, dessert station, dancefloor or drinks bar
- Inclusion in pre- and post-event promotional materials
- Inclusions on rotating screens during event (logo + own branded slide shown for 30 seconds per rotation)
- Inclusion in event EDMs (\$450)
- Acknowledgement from MC during event
- Full page advert in Summer edition of WNA magazine to be released at event (\$850)
- 4 x event tickets (\$700)
- Reserved cocktail table for your group

\$3000



3

# Impact Award Sponsor

Up to three sponsorships are available for these new Impact Awards.

- Inclusion in pre- and post-event promotional materials
- Inclusions on rotating screens during event (logo only)
- Inclusion in event EDMs (\$450)
- Present award to winner at event + photo opportunity
- Acknowledgement from MC during event
- Half page advert in Summer edition of WNA magazine to be released at event (\$495)
- 2 x event tickets (\$350)

\$850



4

# Event Sponsor

Up to ten event sponsorships are available.

- Inclusion in pre- and post-event promotional materials across social media and direct marketing channels
- Inclusions on rotating screens during event (logo only)
- Inclusion in event EDMs (\$450)
- Half page advert in Summer edition of WNA magazine to be released at event (\$495)
- 2 x event tickets (\$350)

\$650




# 5

## Other opportunities

You might also like to consider some the below opportunities as a way to have your business promoted as part of this spectacular event showcasing Brisbane and its women in business:

- Donate a raffle prize valued at \$100 or more to have your logo included on rotating screens during event and help to support our Charity of Choice, The Carers Foundation Australia
- Contribute product to our event goodie bag (200 pieces required) to have your logo included on rotating screens during event and product included in takehome bags. Specifically, we are looking for products to help recover from a night out - beauty and makeup, water, tasty treats etc
- Donate champagne or sweets for our VIP suite where guests will be getting ready and supporting our charity fundraising
- Discuss with our team the possibility of creating your own sponsorship package to get the best value for you and your business.





# Next steps

Please feel free to contact our team by email at **[admin@womensnetwork.com.au](mailto:admin@womensnetwork.com.au)** or by phone on **1800 052 476** to confirm your sponsorship.

Be sure to follow us on social media to see how we promote our members and supporters.



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@womensnetworkaus



Women's-Network-Australia



@WNAAUS

[www.womensnetwork.com.au](http://www.womensnetwork.com.au)